



County Weddings **Nottinghamshire**

**The essential
guide for
the Bride
and Groom
to be**

WWW.COUNTYWEDDINGS.NET

County Weddings Nottinghamshire

Great news for Nottinghamshire's Wedding sector

Wedding specialists in Nottinghamshire can now benefit from a fabulous service which has already proven a huge success elsewhere in the East Midlands. The publishers of Lincolnshire Today are now launching a similar high quality county lifestyle publication for Nottinghamshire – starting with a bespoke, full colour, glossy wedding guide.

Nottinghamshire's numerous beautiful venues make it the ideal location for a fairytale celebration – and our Wedding Guide provides the ultimate guide to making sure the celebrations are as spectacular as the backdrop.

The Wedding Guide combines valuable advice with inspirational case studies, all accompanied by beautiful photography. Published in a handy A5 format, its pages guide the couple-to-be through every aspect – from selecting the venue to deciding on the theme of the day, and from choosing the entertainment to planning the perfect honeymoon. There is a strong local focus throughout, ensuring the Guide is totally relevant to readers' needs and that your advertisement reaches the right people.

The Wedding Guide's extensive distribution ensures the brightest





spotlight for your message. It will be available throughout the county, and distributed at numerous wedding fayres in Nottinghamshire throughout the year. In addition, an online version of the Wedding Guide, including all the content and advertisements, is at www.countyweddings.net – giving it the widest possible audience.

With 25 years publishing expertise behind us, you can be sure our Nottinghamshire Wedding Guide will

be of the same high standards as our other hugely popular publications. These are read by over 65,000 people every month and we have no doubt our Nottinghamshire guide will prove equally successful.

The Wedding Guide will one of the most valuable ways to promote your company imaginable to brides and grooms to be. We're delighted to supply any further information you may require. Call us on 01472 310302.

County Weddings Nottinghamshire



ADVERTISING RATES

SPECIAL POSITIONS

Back Cover	£1,440
Inside Front Cover	£1,335
Inside Back Cover	£1,335

COLOUR

Double Page Spread	£1,995
Full Page	£1,150
1/2 Page	£685
1/4 Page	£395
1/8 Page	£210
Banner Strip	£100

Double Profile Page	£1,295
Full Profile Page	£700

Full Page PSE	£815
1/2 Page PSE	£440

ONLINE ADVERTISING

Main Box 300 w x 250 h pixels	£1,100
Half Box 300 w x 120 h pixels	£700
Button 160 w x 160 h pixels	£400

MONO

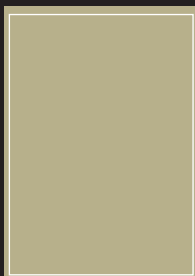
Double Page Spread	£1,545
Full Page	£835
1/2 Page	£455
1/4 Page	£245
1/8 Page	£160

Double Profile Page	£1,015
Full Profile Page	£580



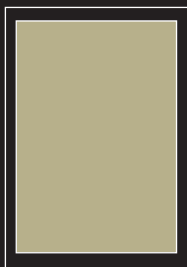


SIZES



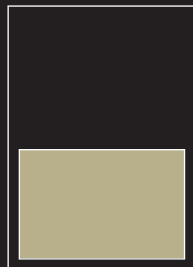
Full Page BLEED

154.5mm width x
216mm height



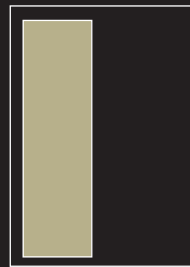
Full Page TYPE

132mm width x
194mm height



Half Page Landscape

132mm width x
94mm height



Half Page Portrait

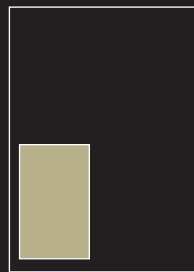
64mm width x
194mm height

3mm each side will not be printed



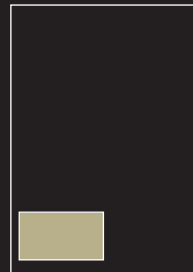
Quarter Page Landscape

132mm width x
45mm height



Quarter Page Portrait

64mm width x
94mm height



Eighth Page Landscape

64mm width x
45mm height



Banner Strip

132mm width x
30mm height



County Weddings
Nottinghamshire

Armstrong House
Armstrong Street
Grimsby
N E Lincolnshire
DN31 2QE
Tel: 01472 310302
notts-wedding@blmgroup.co.uk
www.countyweddings.net



www.blmgroup.co.uk
Part of the Business Link Magazine Group