

Lincolnshire Today

Wedding guide

The essential
guide for
the Bride
and Groom
to be

MEDIA
PACK

WWW.COUNTYWEDDINGS.NET

Lincolnshire Today

Wedding guide

Planning the perfect day

Lincolnshire's numerous beautiful venues make it the ideal location for a fairytale celebration – and Lincolnshire Today's Wedding Guide provides the ultimate guide to making sure the celebrations are as spectacular as the backdrop.

From the publishers of Lincolnshire Today, the highly successful county magazine, our Wedding Guide is the perfect showcase for your services. Your message will run alongside relevant and informed editorial, and we can assure you it will be seen by a wide and enthusiastic readership.

The Lincolnshire Today Wedding Guide combines valuable advice with

inspirational case studies, all accompanied by beautiful photography. Published in a handy A5 format, its pages guide the couple-to-be through every aspect – from selecting the venue to deciding on the theme of the day, and from choosing the entertainment to planning the perfect honeymoon. There is a strong local focus throughout, ensuring the Guide is totally relevant to our readers' needs and that your advertisement reaches the right people.

The Wedding Guide's extensive distribution also ensures the brightest spotlight for your message. It is available to all readers of Lincolnshire





Today, who often tell us our wedding features are among their favourite pages of the magazine. It is then also distributed at numerous wedding fayres in Lincolnshire throughout the year.

In addition, an online version of the Wedding Guide, including all the content and advertisements, is at www.countyweddings.net – giving it the widest possible audience.

This means you have three

opportunities to reach your target audience, making the Lincolnshire Today Wedding Guide one of the most valuable ways to promote your company imaginable. Add to that Lincolnshire Today's reputation as a high quality publication and we can't think of a better way to target brides and grooms to be.

We're delighted to supply any further information you may require. Call us on 01472 310302.

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ADVERTISING RATES

SPECIAL POSITIONS

Back Cover	£1,440
Inside Front Cover	£1,335
Inside Back Cover	£1,335

COLOUR

Double Page Spread	£1,995
Full Page	£1,150
1/2 Page	£685
1/4 Page	£395
1/8 Page	£210
Banner Strip	£100

Double Profile Page	£1,295
Full Profile Page	£700

Full Page PSE	£815
1/2 Page PSE	£440

ONLINE ADVERTISING

Main Box 300 w x 250 h pixels	£1,100
Half Box 300 w x 120 h pixels	£700
Button 160 w x 160 h pixels	£400

MONO

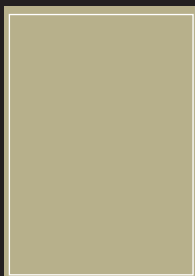
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Full Page	£835
1/2 Page	£455
1/4 Page	£245
1/8 Page	£160

Double Profile Page	£1,015
Full Profile Page	£580



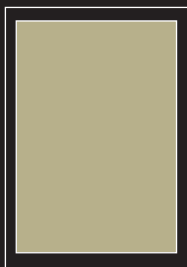


SIZES



Full Page BLEED

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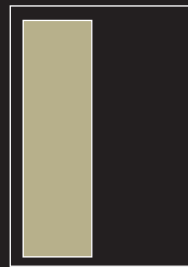
Full Page TYPE

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Half Page Landscape

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Half Page Portrait

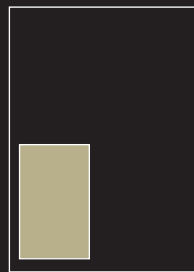
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3mm each side will not be printed



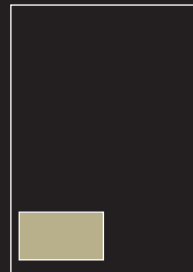
Quarter Page Landscape

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Quarter Page Portrait

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94mm height



Eighth Page Landscape

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45mm height



Banner Strip

132mm width x
30mm height

Lincolnshire Today

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Armstrong House
Armstrong Street
Grimsby
N E Lincolnshire
DN31 2QE
Tel: 01472 310302
lincs-today@blmggroup.co.uk
www.countyweddings.net



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